



Soleil Securities Group Joins First Coverage As 200th Sell-Side Participant

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Soleil Securities Group has signed on as the 200th sell-side participant in First Coverage's rapidly growing network of buy-and-sell side firms.

"First Coverage provides us with an extremely valuable tool to communicate more efficiently with the buy-side and provides a powerful mechanism to back-up our ideas and research with real-world results. Through First Coverage, we are able to more clearly communicate the value we can add as an alternative research provider, enabling us to not only maintain but also grow our existing relationships with buy-side customers," says Ken Dengler, chief operating officer, Soleil Securities Group.

The First Coverage platform provides portfolio managers, fund managers and other buy-side investment professionals a highly intuitive and innovative web application allowing them to evaluate, every current and potential relationship they maintain with the sell side.

"As the number of participants grows, the value of the platform to the communities it serves is strengthened significantly. Our goal of providing a tool to find 'Alpha' to the buy-side while also delivering a higher standard of accountability and transparency to both sides of the marketplace is clearly gaining an incredibly receptive and highly participatory audience," adds Randy Cass, CEO, First Coverage.