



FOR IMMEDIATE RELEASE

First Coverage Releases Mid-Year Top Performer Rankings ***“Semi-Annual Standings Recognize World’s Best Institutional Sales Reps”***

Boston, Mass., July 14, 2009 – First Coverage Inc., which provides the fastest-growing alpha capture platform worldwide and is the leader in North American equities content, today released its 2009 Mid-Year Top Performer Rankings, which recognize the best equity market institutional sales people and firms in the world.

John Tumazos Very Independent Research, a niche full-service advisory firm that offers investment research, investment banking advice and investment products, ranked No. 1, outperforming more than 250 firms on the First Coverage platform with an average rate of return of 30.51% year-to-date.

The No. 1 ranked institutional sale representative on the First Coverage platform is Tom Gable of Canaccord Capital Inc., who outperformed more than 1,000 sell-side participants, garnering a 43.45% average rate of return year-to-date. Through its principal subsidiaries, Canaccord Capital Inc. is a leading independent, full-service investment dealer in Canada with capital markets operations in the United Kingdom and the United States.

“The accomplishments of our top performers are particularly compelling given today’s volatile market conditions and the fact that the S&P 500 has essentially been flat for the first half of the year,” said Roland Beaulieu, CEO and president of First Coverage. “Now, more than ever, portfolio managers tell us that it’s critical for them to identify and connect with the people that offer the most value to their investment process by contributing sound research ideas that can help them generate alpha. Some of the industry’s leading investment professionals participate on the First Coverage platform, and we congratulate them on their outstanding year-to-date performance.”

The First Coverage rankings are derived from more than 100,000 actionable sell-side trade ideas communicated by more than 1,000 sales people at more than 250 firms that participated on the system in 2009 and represent the only completely objective evaluation of the sell-side. First Coverage’s industry leading platform is a web-based solution that simplifies the way that the buy-side captures, organizes and evaluates all types of information coming from their sell-side coverage. In addition, the system provides filtered mainstream news, blogs, research and other communications based on the individual interests of buy-side users.

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2009 Mid-Year First Coverage Top Performer Rankings

Top 10 Firms Worldwide

1. John Tumazos Very Independent Research
2. Johnson Rice & Company LLC
3. William Blair and Company
4. Merriman Curhan Ford & Co
5. Avian Securities LLC
6. Piper Jaffray & Co.
7. GMP Securities LP
8. Salman Partners Inc.
9. Robert W. Baird & Co.
10. Toll Cross Securities Inc.

Top 10 Individual Performers

1. Tom Gabel, Canaccord Capital Inc.
2. Michael Corelli, Barry Vogel & Associates
3. Stuart Desmond, Robert W. Baird & Co.
4. John Tumazos, John Tumazos Very Independent Research
5. Daniel Kapke, Craig-Hallum Capital Group, LLC
6. Erik Penney, Jefferies and Company, Inc.
7. Jon Rubin, Deutsche Bank
8. Jim Morris, Deutsche Bank
9. Peter Greeley, JMP Securities LLC
10. Brad Bissell, William Blair and Company

For more information or to obtain a complete list of rankings, including top performers by industry, visit http://www.firstcoverage.com/top_performer_rankings.php.

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About First Coverage Inc.

Established in 2006 by the founders of First Call and StreetEvents, First Coverage provides a web-based technology, "The Community," which was developed in collaboration with both the buy-side and sell-side to help money managers more efficiently generate alpha by eliminating the "noise" that they encounter on a daily basis, allowing them to focus on the people and information that matter most to their holdings. The firm's clients comprise large money managers, including Top Ten firms, hedge funds and pension plans, which direct trillions of dollars in assets under management and have access to sentiment analyses of "The Street" and the media as well as the highest-conviction, actionable recommendations submitted to "The Community" by thousands of sell-side participants, who consistently have outperformed the benchmarks. For more information, visit www.FirstCoverage.com.